

CONTRACT

WCAU
10 Monument Road
Bala Cynwyd, PA 19004
(610) 668-5510

www.nbcphiladelphia.com

And:

AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
USA

| | | |
|--|--|--|
| <u>Contract / Revision</u> 326594 / | | <u>Alt Order #</u> WOC10032056 |
| <u>Product</u> 2012 | | |
| <u>Contract Dates</u> 10/30/12 - 11/06/12 | <u>Estimate #</u> 2878 | |
| <u>Advertiser</u> CONGRESSIONAL LEADERSHIP FUND | | <u>Original Date / Revision</u> 07/26/12 / 11/01/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WCAU | <u>Account Executive</u> Aaron Zeligson | <u>Sales Office</u> Philadelphia NS |
| <u>Special Handling</u> | | |
| <u>Demographic</u> RA3564 | | |
| | | <u>Total Ratings</u> 48.70 |
| <u>IDB#</u> | <u>Advertiser Code</u> 251 | <u>Product Code</u> 454 |
| <u>Agency Ref</u> 20277 | | <u>Advertiser Ref</u> 28199 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|-------------------------|-----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| D 1 | WCAU | 10/30/12 | 11/06/12 | 5A-6A M-F NBC10 NEWS 5A | 5A-6A M-F | | :30 | | | | NM | 0 | \$0.00 |
| N 2 | WCAU | 10/30/12 | 11/06/12 | 6A-7A M-F | 6A-7A M-F | | :30 | | | | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 10/30/12 | 11/05/12 | 1-1---- | | | | 2 | \$1,200.00 | 1.30 | | | |
| | Week: | 11/06/12 | 11/12/12 | ----- | | | | 0 | \$1,200.00 | 1.30 | | | |
| N 3 | WCAU | 10/30/12 | 11/06/12 | 7A-9A TODAY SHOW | 7A-9A M-F | | :30 | | | | NM | 2 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 10/30/12 | 11/05/12 | 1--1--- | | | | 2 | \$1,500.00 | 1.80 | | | |
| | Week: | 11/06/12 | 11/12/12 | ----- | | | | 0 | \$1,500.00 | 1.80 | | | |
| D 4 | WCAU | 10/30/12 | 11/04/12 | 6A-8A SUNDAY | 6A-8A SU | | :30 | | | | NM | 0 | \$0.00 |
| N 5 | WCAU | 10/30/12 | 11/04/12 | 8-10A SUNDAY | 758A-956A SUND/ | | :30 | | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | -----1 | | | | 1 | \$650.00 | 1.10 | | | |
| D 6 | WCAU | 10/30/12 | 11/02/12 | 9A-10A TODAY SHOW 2 | 9A-10A M-F | | :30 | | | | NM | 0 | \$0.00 |
| D 7 | WCAU | 10/30/12 | 11/05/12 | 3P-4P M-F ELLEN | 3P-4P M-F | | :30 | | | | NM | 0 | \$0.00 |
| D 8 | WCAU | 10/30/12 | 11/05/12 | 4P-5P NBC10 NEWS | 4-5P M-F | | :30 | | | | NM | 0 | \$0.00 |
| N 9 | WCAU | 10/30/12 | 11/05/12 | 5-6P NBC10 NEWS @ 5 | M-F 5-6P M-F | | :30 | | | | NM | 3 | \$2,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 10/30/12 | 11/05/12 | 11-1--- | | | | 3 | \$900.00 | 1.00 | | | |
| N 10 | WCAU | 10/30/12 | 11/05/12 | 6P-630P NBC10 NEWS | 6P-630P M-F | | :30 | | | | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 10/30/12 | 11/05/12 | --1-1-- | | | | 2 | \$1,200.00 | 1.20 | | | |
| N 11 | WCAU | 10/30/12 | 11/03/12 | 6P-630P NEWS SAT | 6P-630P | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | -----1- | | | | 1 | \$1,000.00 | 2.90 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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| | | |
|--|------------------------|--|
| <u>Contract / Revision</u> 326594 / | | <u>Alt Order #</u> WOC10032056 |
| <u>Contract Dates</u> 10/30/12 - 11/06/12 | <u>Product</u> 2012 | <u>Estimate #</u> 2878 |
| <u>Advertiser</u> CONGRESSIONAL LEAD | | <u>Original Date / Revision</u> 07/26/12 / 11/01/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount | | |
|--------|------------------------|-------------------|-------------------|---------------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|---------------|-------------|-------|-------------|--|--|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| | 1 | WCAU | 10/29/12-11/04/12 | 6P-630P NEWS SAT | 6P-630P | -----Sa-- | :30 | | \$1,000.00 | 2.90 | NM | | | | |
| | See MG 11.2 | | | | | | | | | | | | | | |
| | NA-PGM NOT SCHEDULED | | | | | | | | | | | | | | |
| | 2 | WCAU | 10/29/12-11/04/12 | 630-7p Nightly News | 630-7p | -----Su | :30 | | \$1,000.00 | 2.90 | NM | | | | |
| | See MG 11.3 | | | | | | | | | | | | | | |
| | 3 | WCAU | 11/02/12-11/02/12 | 7P-730P M-F | 7P-730P M-F | -----F---- | :30 | | \$1,000.00 | 2.90 | NM | | | | |
| | MG for 11.2 11/04 | | | | | | | | | | | | | | |
| N 12 | WCAU | 10/30/12 | 11/04/12 | 6P-630P SU NEWS AT 6P | 6P-630P SU | | :30 | | | | NM | 1 | \$1,000.00 | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1 | | | | 1 | \$1,000.00 | 5.00 | | | | | |
| D 13 | WCAU | 10/30/12 | 11/05/12 | 730P-8P M-F | 730P-8P M-F | | :30 | | | | NM | 0 | \$0.00 | | |
| D 14 | WCAU | 11/04/12 | 11/04/12 | FOOTBALL NIGHT AMERIC | 7P-815P | -----2 | :30 | 2 | \$4,000.00 | 0.00 | NM | 0 | \$0.00 | | |
| D 15 | WCAU | 10/30/12 | 11/02/12 | 9-10P FRI GRIMM | 9P-10P | | :30 | | | | NM | 0 | \$0.00 | | |
| N 16 | WCAU | 10/30/12 | 11/04/12 | NFL REGULAR SEASON NC | 815P-1130P | | :30 | | | | NM | 1 | \$20,000.00 | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1 | | | | 1 | \$20,000.00 | 11.00 | | | | | |
| N 17 | WCAU | 10/30/12 | 11/05/12 | 11-1135P M-F LATE NEWS | 11P-1135P | | :30 | | | | NM | 2 | \$4,400.00 | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/30/12 | 11/05/12 | --1-1-- | | | | 2 | \$2,200.00 | 2.30 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| | 4 | WCAU | 10/30/12-11/05/12 | 11-1135P M-F LATE NEWS | 11P-1135P | ---W-F--- | :30 | | \$2,200.00 | 2.30 | NM | | | | |
| | See MG 17.5 | | | | | | | | | | | | | | |
| | PREEMPT-PROGRAM CHANGE | | | | | | | | | | | | | | |
| | 5 | WCAU | 10/30/12-11/05/12 | NFL LATE NEWS | 11P-1205A | -----Su | :30 | | \$2,200.00 | 2.30 | NM | | | | |
| | MG for 17.4 11/02 | | | | | | | | | | | | | | |
| N 18 | WCAU | 10/30/12 | 11/03/12 | 11-1135P M/SU/ 11-1130 SA | 11-1135P | | :30 | | | | NM | 1 | \$2,200.00 | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1- | | | | 1 | \$2,200.00 | 2.30 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| | 1 | WCAU | 10/29/12-11/04/12 | 11-1130P LATE NEWS SAT | 11-1130P | -----Sa-- | :30 | | \$2,200.00 | 2.30 | NM | | | | |
| | See MG 18.2 | | | | | | | | | | | | | | |
| | NA-NOT AVAILABLE | | | | | | | | | | | | | | |
| | 2 | WCAU | 10/29/12-11/04/12 | 11-1135P M-F LATE NEWS | 11P-1135P | -----F---- | :30 | | \$2,200.00 | 2.30 | NM | | | | |
| | MG for 18.1 11/03 | | | | | | | | | | | | | | |
| N 19 | WCAU | 10/30/12 | 11/05/12 | TONIGHT SHOW W/JAY LEI | 1135P-107A | | :30 | | | | NM | 5 | \$4,500.00 | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/30/12 | 11/05/12 | 11111-- | | | | 5 | \$900.00 | 1.40 | | | | | |
| N 20 | WCAU | 10/30/12 | 11/03/12 | 1130P-1A SNL | 1130P-1A SAT | | :30 | | | | NM | 1 | \$2,500.00 | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1- | | | | 1 | \$2,500.00 | 3.20 | | | | | |
| Totals | | | | | | | | | | 48.70 | | 22 | \$46,750.00 | | |

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|---|------------------------|--|
| <u>Contract / Revision</u> 326594 / | | <u>Alt Order #</u> WOC10032056 |
| <u>Contract Dates</u> 10/30/12 - 11/06/12 | <u>Product</u> 2012 | <u>Estimate #</u> 2878 |
| <u>Advertiser</u> CONGRESSIONAL LEAD | | <u>Original Date / Revision</u> 07/26/12 / 11/01/12 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/29/12 - 11/05/12 | 22 | \$46,750.00 | \$39,737.50 |
| Totals | 22 | \$46,750.00 | \$39,737.50 |

Signature: _____ **Date:** _____

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